

F. No. 4-2/2020-Coordination (CHD)
RFQ: Third Party Evaluation - Central Hindi Directorate

public libraries and voluntary organisations (that are engaged in the cause of Hindi) in these states. For this purpose, the Directorate purchases Hindi books / periodicals every year. The Hindi books based on popular science and composite culture provide knowledge satisfaction and establish national integration while on the other side the original and translated Hindi books relating to critical and creative literature not only help in advancing mutual understanding among various language - speaking people but also play an important role of integrating Indian fraternity.

3.10.1 DISTRIBUTION

1. Purchased books / periodical are sent to libraries / institutions as under:

In non-Hindi speaking states

- (a) Libraries of Universities.
- (b) Colleges
- (c) Central Schools, Navodaya Schools & Govt. Schools.
- (d) Important institutions / organisations / public libraries.

2 For distribution of periodicals a mailing list is prepared.

3 From time to time on receipt of letter of request from the said institutions or on the recommendations of officer incharge of Regional Offices of Directorate, they are included in the mailing list.

3.10.2 BOOK EXHIBITIONS AND SALE

Central Hindi Directorate with a view to make available its publications at concessional prices to Hindi and non-Hindi speaking states and to acquaint the public with multi purpose development of Hindi take part in book fairs / exhibitions organised on various occasions in whole of the country. The Directorate also organise such exhibitions at Non-Hindi speaking Hindi neo-writers camps and at personal contact programmes organised under correspondence courses. Such type of exhibitions are organised at colleges / universities / voluntary organisations of the country as well as at special occasions in foreign countries. These exhibitions are educative and they have immense effect on the public.